Hokki food presentation

Good morning everyone ! warm and cordial welcome to present for this occasion.I am glad to see here ! I am ( your name ) A Co- founder, ( other positions ) at hokki .Our vision is for woman to establish their own self with there hands . Being self and financially independent.

So , Health is wealth . For a good health we have to need proper food on time .Food is basic need for all human beings.but somehow the students who lived outside from home , the people who have different shift due to their either company work or change in job location.During these time they face number of problems but i suppose wo jo sabse badi problem face karte hai, woh hai tummy problem..Food ki. Pehele toh unko ghar mein mast bina mehnat kiye paka pakaya khana mil jaata tha. par ab kya? Ab woh food online order karte hair ya pair kahin kissi restaurant ya hotel mein khate hain. Par har roj bahar ka khaana khaana is not feasible for both stomach and pocket.

Ab hum chalte hain ek dusri problem pe.. that is related to housewives or should I say grahendi. Ek report ke anusaar india mein 64% se jyada womens housewives hai aur jaisa ham sab ko pata hai ki unki koi self earning nahi hoti hai. They are totally dependent on other earning member for their expenses and living expenses.

Is wajah se woh kisi bhi apne extra kharche jaise ki ek nayi dress kharidna,naya chaadar khardna ya koi cosmetic ka samaan kharidna un sab chijo ko purchase karne ke liye unhe apni family se puchna padta, Matlab apni life our apni khusi k liye kisi bhi chij ko purchase Karne k liye.. they have to depend upon others. Ismein kai bar unhein apna man marna padta hai . Maine apne kuch ek relatives se, such and aunties ya didi logon se pucha toh unhone kaha ki mai hamesha se chahati rahi hu ki mere paas thoda sa paisa mere haath mein ho jisme keval mera hi adhikar ho.I suppose this demand is genuine and we should think seriously on that.

In dono problems ko collectively solve karne ke liye, I am presenting here hokki app.

Ab ye application is system pe based hai ki housewives apne ghar mein 4 ya phir 5 logo ka khana banati hai..sometimes more than that , but I am taking an average number..

Abi unko ek ya phir do logo ka extra khana banane mein koi bhi dikkat nahi hogi. (laugh) Ab us khane ka cost toh unke husband bear karenge par jo earning hogi woh sidhe housewive ke purse main jayegi (smile…).

So now lemme show you my app HOKKI

It actually has 3 parts. : Seller, Consumer and delivery.

First seller part of the app. Abhi Seller side mein seller apne khud ka ek menu design kar sakta hai in the sense that she could publish her day to day food menu. For example like she can publish the menu like Monday mein lunch Time pe aaloo tamatar ya halo gobhi ki sabji aur yellow dal hogi with curd or raita with salad. She could put the price for one day one time and she also could add some addons like a desert. For promotion , she could publish some photos of her food with some title and description which would be further shown to her profile as well as homepage of consumer near by. Here consumers are the fellow who need food like student or working professional , who are living far from their home.

Now let’s come to that consumer side of app, which is actually second part of app. After logging in, at the home screen they would see the food image posted by the seller, which are the housewives in the city as explained in first part of the app . Now in other tab which is actually “seller near me”, they could see seller near them In the range which they would select. Now if he clicks on any seller he could see seller’s profile which includes all the food image and menu posted by that seller.

Now working professional could check and compare all the seller near him and can select any one of them and ask for Demo . On selecting demo, he would have to pay the cost for one day one time.

Now here comes the juicy part ..

if the consumer mean students or working professional likes the food he can go further and book food from seller . For that purpose first he have to give the starting and ending date of booking , he could unselect the lunch or dinner when he have some other plan and don’t want the meal for the time. For example suppose he don’t want food for friday night, he could unselect friday night dinner, Now he could review all his selected detail, addons and voila it is.

Now here comes Hokki’s app third part, which is delivery driver’s app. It is actually categorize as either book or demo for daily delivery.

Now this demo part of delivery app is very much similar to many online food ordering driver app(like Swiggy or Zomato delivery driver app) mean any random driver can have the order for this demo food delivery.

Now the second category driver , which will be registered for daily delivery for one seller-consumer pair.

now as soon as working professional have booked the food of the seller, their would be a request generated for driver and then any person who feel comfortable can pickup this delivery request. Now this driver need to get the food from seller and to deliver to the consumer for daily basis , as per the schedule booked by the consumer.

Now in the seller app, seller could see all her demo or confirmed booking in one tab and all the schedule food request she need to work on for today in other tab. Now as soon as seller have cooked the food she will press the button name “food prepared” in the result of that the registered driver for this schedule will get a message. So Now driver would pick up the food from the seller and drop it to the user. As the driver delivered the food , he will press one button on his schedule page which will send alarm to the seller and the consumer confirming the food delivery.

So this would actually solve the both problem, which Imentioned earlier.. student, working professional or I should say consumer will get the home food. And the housewives yani Grahendi will earn some money, which will be definitely their own hard money..apna paisa…

Now at last I just wanted to tell you about my vision for this app and what would be the future.

My vision is to make every housewives to spend money of their own for their lavish needs.Thank you!